NEIL CONNOR

UEFA A Licence Candidate | Academy Coach | Football Development

P: +447761471120 | E: neil@coachneilconnor.com | W: linkedin.com/in/neilandrewconnor/

PROFESSIONAL SUMMARY

UEFA A Licence candidate and football coach with more than a decade of experience across the UK, Mexico and Asia. Experienced in youth player development, Individual Development Plans, game-model design, tactical periodisation, coach mentoring and performance analysis. Previous roles include Director of Football, Academy Manager within a Premier League international programme, senior-team Head Coach and Liverpool County FA Coach Mentor. Combines extensive on-pitch coaching experience with a strong background in developing players, coaches and football programmes.

CORE COACHING & TECHNICAL COMPETENCIES

Coaching: Club Coaching | IPD's | Long-Term Player Development

Methodology: Session & Game Model Design | Tactical Periodisation | Technical/Tactical Development

Development: Mentoring | CPD | Coach Observation & Feedback | Competency Frameworks

Performance: VEO | Hudl | Coach Logic | PlayerMaker | PFSA Talent Identification

Leadership: Academy Development | Player Pathways | Football Methodology | Programme Design

PROFESSIONAL EXPERIENCE

ONE PREMIER ACADEMY - Mexico - Founder & Director of Football | 2021 - Sep 2026

• Founded and developed the academy from 3 to 120+ players, creating a structured development pathway for players aged 3 - 18 and leading a team of four coaches.

• Designed and implemented the academy's football methodology and age-specific game models across the player pathway.

• Introduced Individual Development Plans and structured player-review processes to support individual progression.

• Coached and led academy teams to three championship successes while maintaining a player-development-led philosophy.

• Designed a 360° Coach Competency Framework covering coach observation, mentoring, feedback and CPD.

LIVERPOOL COUNTY FA - Liverpool, UK - Coach Mentor - Women | 2021

• Mentored coaches undertaking the UEFA C Licence through observation, practical feedback and development support.

• Supported multiple coaches through successful UEFA C completion, providing feedback aligned with the England DNA.

AFC MARINE - Liverpool, UK - Head Coach - Women's Senior Team | 2021

• Planned and delivered a season-long coaching programme incorporating tactical periodisation and defined performance objectives.

• Led the technical and tactical development of the senior-team environment.

WEST HAM UNITED INTERNATIONAL - Mexico City, Mexico - Academy Manager | 2020

• Led technical and operational development within the international academy programme.

• Introduced structured coach observation, feedback and assessment processes to improve coaching standards.

• Ensured curriculum and coaching delivery aligned with West Ham United methodology and academy principles.

HANOI SPORTS ACADEMY - Hanoi, Vietnam - Youth Coach | Six-Month International Placement

• Delivered structured youth coaching sessions across age groups from 3 - 18 during a six-month international placement.

• Delivered football clinics and community programmes, including coaching sessions at the United Nations International School.

EDUCATION & PROFESSIONAL LICENCES

UEFA A Licence -	Football Association of Wales, In Progress, expected 2027
Youth Elite Licence -	Football Association of Wales, In Progress, expected 2027
PGDip Performance Football Coaching -	St Mary's University, Twickenham, 2025
UEFA B Licence -	Football Association of Wales, 2022
Level 1 Talent Identification -	PFSA, 2019
Emergency First Aid in Football -	The English FA, 2024
MSc Design Engineering -	Kingston University, 2004
BSc Automotive Engineering -	Kingston University, 1998

ADDITIONAL INFORMATION

Languages: Native English | Beginner Spanish

Technical: VEO | Hudl | Coach Logic | PlayerMaker

References: Available on request